

# CTVA Christian Television Alliance



Join an alliance of like-minded Christians committed to sharing the word of God. In February, 2009, a new era in television broadcasting begins when all analog television signals will stop and be transmitted digitally, allowing multiple signals to be broadcast within a single channel. KDEO-LP is offering air time on its 6 available channels that will be seen by nearly 3 million front range viewers and businesses from Weld to Douglas counties.

**JOIN THE CHRISTIAN TELEVISION ALLIANCE!!** Your Ministry and business will have more ACCESS more EXPOSURE at AFFORDABLE rates for much less than what other television broadcasters charge in the greater Denver metro area.

**KDEO-LP CHANNEL 23** will have up to 840 HOURS of air time available per week starting for as little as \$500 per month for 1 hour per week or \$2500 annually, 1 hour per week including station promotions.

## CONTACT CTVA NOW!!



My ministry or business is interested in:

- Daily Programming
- Weekly Programming
- Spot Placement and Infomercials
- Shopping Channel

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

*CLIP AND SEND TO:*

**CHRISTIAN TELEVISION ALLIANCE  
P.O. BOX 441335 AURORA, CO. 80044**

**Call: (303) 755-7227 Email: [ctva@qwestoffice.net](mailto:ctva@qwestoffice.net)**

# Denver's Christian Television Alliance Seeks Unity

By Jean Van De Sande, Founder and President of CTVA



My name is Jean Van De Sande and I am the founder and president of the Christian Television Alliance, which has been operating in the Denver metropolitan area for the past 16 years on UHF Channel 23.

My organization has been evangelizing believers and nonbelievers by bringing free-to-air Christian broadcasting to the greater Denver metropolitan area for the past 16 years. Among the major Christian faith traditions, I believe that we have much more that we agree about, than not. I also believe that most serious Christians are tired of the brokenness among us, so I am presently initiating an ecumenical effort to encompass more than Catholicism in our television ministry. Please, let me explain.

With the advent of digital technology and a mandate by the Federal Communications Commission (FCC) for all TV stations to begin broadcasting a digital signal by February, 2009, some new and exciting doors are opening up to the Christian community here in Colorado. The switch to new digital TV technology required of all TV stations in America will soon allow our single television station to simultaneously carry up to six independent digital video services ("sub-channels") of today's best standard-definition quality. Our entire broadcast spectrum under a new umbrella organization – the *Christian Television Alliance* (CTVA) – will be dedicated to expanding fellowship, unity, and witness among the diverse expressions of our shared Christian faith.

Each of the six sub-channels will operate as an independent broadcast and each will be identical in quality. With the conversion to digital, CTVA's signal will have the ability to reach over three million persons along Denver's front range. Digital technology will place our UHF channel video quality on par with the all other TV broadcasters serving the Denver front range.

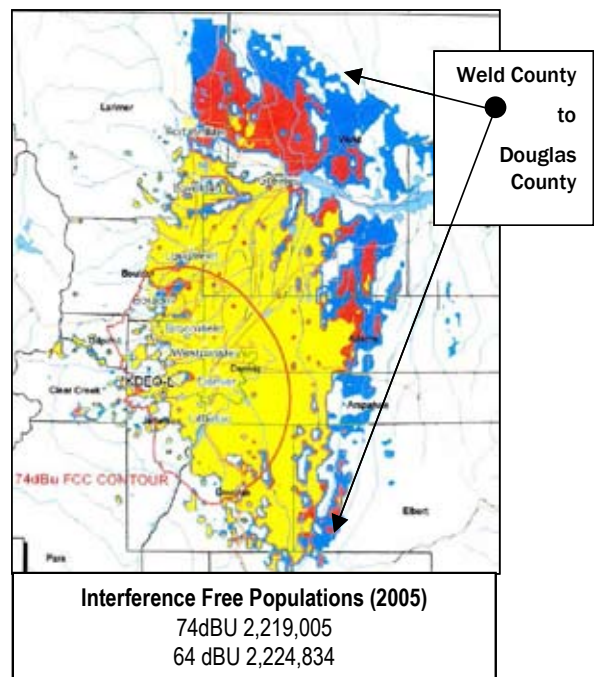
Under this alliance, we intend to attract Christian organizations and churches that desire to use TV as a tool for evangelization, biblical teaching and present the Gospel as a relevant sign to our society and culture.

During the past several years we have been preparing for this moment and truly believe that it is the Lord who

is opening the "door that no man can close." (Rev.3:8). All the necessary groundwork has been laid and we know what it will take to flip the switch. Currently, we are working to find those who will help lay the foundation to carry the message of Christ over the airwaves 24/7.

Perhaps you represent an organization, which desires to reach a significant number of people along the front range. The potential number of people and the impact of Christ-centered programming under the power of a Christian alliance is something to give serious and prayerful consideration.

CTVA will be offering access to our alliance and the exposure it can bring at well below market rates. There are many options available, an entire channel 24 hours a day or in increments that fit your needs and budget.



## The Christian Television Alliance (CTVA) Coverage Area

Please call me at the station if your organization would like to discuss in greater detail the possibilities that the Lord is laying before us. You can call or email me at 303-755-7227 or [ctva@qwestoffice.net](mailto:ctva@qwestoffice.net), or send me your information on the cutout available on the next page.